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**HomeEquity Bank**   
Social Post

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*\*\*\*More detailed instructions for how to post on various social platforms begins on page 2\*\*\**

**Post | Highlight and copy the text below - Remember to edit and personalize the call to action before posting.**

Caption for your post is below (Facebook, LinkedIn, Instagram)

Struggling with high interest debt in retirement? Martha and Stephen were too, until they found a solution with the CHIP Reverse Mortgage by HomeEquity Bank.

✅ Unlocked $223,500 in their home equity, tax-free with the CHIP Reverse Mortgage

✅ Cleared their $60,000 credit card debt

✅ Kept $163,500 for future needs

Paying off their $60,000 credit card debt was just the beginning! Now financially stress-free, Martha and Stephen can enjoy their golden years in the home they love.

#FinancialFreedom #HomeSweetHome #CHIPReverseMortgage

Caption for your post is below (X, formerly known as Twitter)

Meet Martha & Stephen from Fredericton, NB. Struggling with credit card debt, they opted for the CHIP Reverse Mortgage, accessing $223,500 in tax-free home equity. Clearing their $60,000 debt, they now enjoy comfort in their cherished home, free from financial burdens.

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**Image| Save and upload image into your post**

Image on page 2.

Click[**HERE**](https://view.officeapps.live.com/op/view.aspx?src=https%3A%2F%2Fstorage.pardot.com%2F899541%2F1708634680S6c5iMZV%2FBroker_Launchpad_How_To_Social_Media_Instructions___ENG.docx&wdOrigin=BROWSELINK) to learn how to post on social media!

