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**HomeEquity Bank**Social Post

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*\*\*\*More detailed instructions for how to post on various social platforms begins on page 2\*\*\**

**Post | Highlight and copy the text below - Remember to edit and personalize the call to action before posting.**

Caption for your post is below (Facebook, LinkedIn, Instagram)

Meet Emir and Carmela, a remarkable Kamloops, BC, couple who found financial freedom with the CHIP Reverse Mortgage! Facing mobility challenges, they refused to let hurdles dim their zest for life. Here's their journey:

✅ Unlocked $277,500 in their home equity, tax-free with the CHIP Reverse Mortgage

✅ Cleared a $52,000 line of credit, freeing them from monthly payments

✅ Invested $95,000 in essential retrofitting renovations such as widening door frames, wheelchair ramp, and chair life for Emir’s mobility

✅ Kept $120,500 for future needs

Now, they're happily living in their beloved home, free from financial worries! #FinancialFreedom #HomeSweetHome #CHIPReverseMortgage

Caption for your post is below (X, formerly known as Twitter)

Meet Emir & Carmela from Kamloops, BC. Facing mobility challenges, they feared leaving their $770,000 home. But with the CHIP Reverse Mortgage, they accessed $277,500 in tax-free cash from their home equity, cleared debts, and funded crucial renovations. Now, they live comfortably in their beloved home, free from financial burdens.

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**Image| Save and upload image into your post**

Image on page 2.

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