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**HomeEquity Bank**Social Post

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**Instructions | How to post on Facebook**

1. Right-click and copy the post on the next page
2. Login to your Facebook account and start a new post by clicking on Create a Post
3. Copy and paste the post. Remember to edit and personalize the call to action before posting.
4. Upload image to post.
5. Click Post

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**Instructions | How to post on Twitter**

1. Right-click and copy the post on the next page
2. Login to your Twitter account and start a new tweet by clicking on the compose box at the top of your home timeline
3. Copy and paste the post. Remember to edit and personalize the call to action before posting. When editing, ensure your post is within the 280-character limit for Twitter.
4. Upload image to post
5. Click Post

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**Instructions | How to post on LinkedIn**

For desktop

1. Right-click on the sharable YouTube Link below
2. Login to your LinkedIn account and start a new post by clicking on Start a Post
3. Copy and paste the post. Remember to edit and personalize the call to action before posting.
4. Upload image to post.
5. Click Post

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**Post | Copy the post below**

Always dreamed of travelling after retiring.

**Image | Copy and upload image in post**

